

TMME Q3 2008 Results were released

TMME Quarter 3 2008 results were released in December, 2008. The research for 3rd Quarter of TMME was conducted by Ka Research Limited (KARL) and KalDer



- The results of the third Quarter 2008, of the Turkish Customer Satisfaction Index (TCSI) (TMME in Turkish), were released in 17 December 2008.
- The research for 3rd Quarter 2008 of TMME was conducted by KA Research Ltd (KARL) and KalDer - Turkish Society for Quality. This took place between 15 September – 16 November 2008.
- Tamek, Danone, Unilever, Algida and Ulker recieved the highest scores in each of their individual sectors. The full results are available at www.tmme.org.tr
- Views of some 9.643 customers residing in 81 different cities spread throughout the country were sought for 9 sectors and included 29 brands, categories or companies.
- TMME, Turkish National Customer Satisfaction Index has entered its 4th year of measurement. KA Research Limited developed TMME in cooperation with KalDer - Turkish Society for Quality, under its exclusive license agreement with ACSI and University of Michigan, also endorsed by TOBB - Union of Chambers and Commodity Exchanges of Turkey. The results of TMME are published quarterly in the national news media. For further information please visit the following websites/links:
<http://www.tmme.org.tr>