

TMME Q1 2009 Results were released

TMME Quarter 1 2009 results were released in June, 2009. The research for 1st Quarter 2009 of TMME was conducted by Ka Research Limited (KARL) and KalDer



The results of first quarter 2009 of the Turkish Customer Satisfaction Index (TCSI) (TMME in Turkish), were released in 15 June 2009. The research for 1st Quarter 2009 of TMME was conducted by KA Research Ltd (KARL) and KalDer - Turkish Society for Quality.

BP Gas , Nokia, Mc Donalds, Turkcell and World Card recieved the highest scores in each of their individual sectors. The full results are available at www.tmme.org.tr

This took place between 15 March and 09 April 2009. Views of some 6,883 customers residing in 81 different cities spread throughout the country were sought for 5 sectors and included 27 brands, categories or companies.

TMME, Turkish National Customer Satisfaction Index has entered its 5th year of measurement. KA Research Limited developed TMME in cooperation with KalDer - Turkish Society for Quality, under its exclusive license agreement with ACSI and University of Michigan, also endorsed by TOBB - Union of Chambers and Commodity Exchanges of Turkey. The results of TMME are published quarterly in the national news media. For further information please visit the following websites/links:

<http://www.tmme.org.tr>